

## **“BIRTHDAY GIVEAWAY” OFFICIAL RULES**

### **1. Eligibility and Limitations:**

- **Participants must be the age relevant to their prize drawing**
- **No purchase necessary for participation. Odds of winning are 1 in the number of people celebrating a birthday in their age range on any given day**
- **Employees of 7 Mountains Media, Birthday participating sponsors and their advertising agencies, employees of other radio or television stations, and members of the immediate family of any such persons are not eligible to participate and win. The term “immediate family” includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as “in-laws,” or by current or past marriage(s), remarriage(s), adoption, co-habitation or other family extension, and any other persons residing at the same household whether or not related.**
- **Only one winner per household throughout the duration of this contest.**
- **7 Mountains Media reserves the right to make rule, contest or date changes at any time.**
- **The decision of 7 Mountains Media regarding participants and winners is absolutely final.**
- **Contest is open to Pennsylvania Residents only who hold a valid article of state identification.**
- **The winners prize may be picked up at the front desk of Seven Mountains Media main office at 12 East Market Street, Lewistown, PA, Monday-Friday from 8:30a-4:30p or at the participating sponsor, when instructed to do so.. Prizes not picked up within 30 days of contacted will be forfeited.**

### **2. Dates & Duration:**

**As long as there are eligible contestants, the birthday prizes will be drawn every Monday through Friday, excluding holidays. Saturday and Sunday birthdays will be drawn on Fridays.**

### **3. Eligibility:**

**Only birthdays/anniversaries submitted by email, text, through our website, faxed, hand-delivered or mailed in and received by no later than 7:30 the morning on the day of the birthday will be eligible for prizes. Just one entry per person. Multiple submissions for same person will be discarded for the drawing.**

### **4. Indemnification:**

**All participants will be considered contestants of the Birthday giveaways and will hold 7 Mountains Media free from liability of any kind to person or property arising from participation in Birthday giveaways promotional contest.**

### **5. Value/Prize(s):**

**Prizes will be awarded one (1) time per day per age group.. Total giveaway amount during the “contest” could be up to \$25. The prize(s) that may be awarded to the eligible winner(s) are not transferable, or exchangeable for any other prize. All prizes must be redeemed from 7 Mountains**

Media within thirty (30) days of the contest end date, unless otherwise stated in the contest's official rules. Certain prizes are date specific and the winner or winners must be available on the dates specified. 7 Mountains Media disclaims all liability for any delays, mis-delivered, loss, or failure in the delivery of any prize requested to be sent by mail. If a winner cannot be contacted or is disqualified for any reason, 7 Mountains Media reserves the right to determine an alternate winner or not to award that winner's prize, in its sole discretion. Prizes must be claimed by winner after presented proper legal identification.

#### **6. Publicity:**

By participating, all participants and winner(s) grant 7 Mountains Media exclusive permission to use their names, characters, photographs, voices, videotape, and likenesses in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use. By participating in any 7 Mountains Media contest, participants agree that 7 Mountains Media may disclose personal information obtained from participants in the Contest to third parties and use such information for marketing and other purposes.

#### **7. Conduct, Decisions and How to Play:**

- Contest begins immediately
- Listeners will be encouraged to submit birthdays
- Birthdays air at 7:40a weekdays
- Up to three (3) winners per day Monday through Sunday. There will be weekly winners on Friday, as well.
- Persons who violate any rule, gain unfair advantage in participating in the Contest, or obtain winner status using fraudulent means will be disqualified.
- Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited.
- 7 Mountains Media will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest.
- Any attempt by an entrant or any other individual to deliberately circumvent, disrupt, damage or undermine the legitimate operation of this Contest is a violation of criminal and civil laws. Should such an attempt be made, 7 Mountains Media reserves the right to seek civil and/or criminal prosecution and/or damages from any such person to the fullest extent permitted by law.
- All decisions will be made by 7 Mountains Media and are final.

#### **8. Changes or Modifications:**

Changes or modifications to contest rules may be made at any time and will be displayed at MerfRadio.com prior to becoming effective.